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**RED BEET JUICE POWDER  
(0.3% TO 0.45% BETANINE)**

	<b>Characteristic</b>	<b>Specification</b>
1)	EEC No.	E-162/75470
2)	Code No.	ABRWS – 117 a
3)	Hue	Red to Purple depending on the food product & the quantity used.
4)	PH	3.5 to 7.0 and gets little darker below and above these PH values.
5)	Specific Gravity	0.6
6)	Color strength	OD 537 = 0.344 – 0.384
7)	Dilution	1:1, 000 with Citric Acid
8)	Arsenic	1 ppm maximum
9)	Lead	1 ppm maximum
10)	Copper	5 ppm maximum
11)	Heavy Metal	1 ppm maximum
12)	Shelf life	Approx. 6 Months
13)	Storage	Protect from exposure to air, light and heat. Do not freeze.
14)	Applications	Ice Cream, Frozen Desserts, Liquor, Soft Drinks, Yoghurt, Biscuit Filling, Confectionery etc.